Gus McClain ANIMATOR AND RIGGING ARTIST

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Work Experience

Freelance Animator | Hornet, Remote

July - Sep. 2025 / Aug. - Dec. 2024

- Tasked with CG animation, character rigging, and previsualization on seven spots for Kroger, USPS, and Hotels.com
- Delivered polished animation across 20 unique shots totaling over one minute. Also did layout and blocking animation for 4 shots
- Authored character models and rigs in CG for pitching brand campaigns to internationally recognized corporations.

Co-Founder & Animation Director | Angus Animation, Los Angeles, CA

December 2024 - Present

- Creating both hand-drawn and CG animation tailored to advertising and rebranding our clientele's businesses.
- Charged with creating polished visuals and rendered images for the purposes of pitching in-development consumer products.
- Chiefly responsible for directing animation, procedural character rigging, previsualization / layout, and visual development.

CG Generalist Intern | Hornet, New York, NY

June - August 2024

- Was assigned to create CG work on commercial spots for Kroger and Brisk Iced and trained for Hornet's animation pipeline.
- Utilized Advanced Skeleton to build CG facial rigs, and authored poses for a 3D-printed stop-motion animation.

Instructor of Record | Texas A&M University

August - December 2024

- Creating lecture materials and assignments for a class focused on the CG animation pipeline in Maya and Unreal Engine 5.
- Assisting students in creating full animated projects through in-class lectures, office hours, and recording video demos.

Animation Peer Teacher | Texas A&M University

Aug. 2023 - Apr. 2024 / Jan. - May 2025

Awards & Accolades

Overseeing students and recording demos to assist with rigging and animation. Lecturing and holding office hours.

Recent Animated Projects

Kroger Holiday – All the Lonely People | Hornet & Kroger

June - August 2024

CG Generalist, Previsualization, Animation

Leadership & Involvement

- Responsible for all layout, blocking, and character animation across nine shots for Kroger's animated holiday advertisement.
- Created models, surfaces, and rigs for photoreal props and set pieces to populate a colorful and kinetic environment.

CUBELAND | Independent Animated Film in development

August 2024 - Present

Director. Responsible for all Layout, Rigging, Animation, Lighting, and Rendering

- Creating a four-minute short film, visualized from storyboards to final render. Modeled and rigged ten unique characters.
- Responsible for all animation and lighting across 47 shots. Utilizing Unreal Engine 5 for all layout, lighting, and rendering.

Cluck'd Up | Summer Industry Course with artists from DreamWorks & Meta

May - August 2023

Lead Visual Development, Lead Rigging, Lead Animation

• Mentored by artists from DreamWorks Animation and Meta. Responsible for storyboarding, all rigging, and character animation.

Education

VIZ-A-GOGO		Texas A&M University	Outstanding Graduate Student	2025
• Lead of Branding:	2024 - 2025	Master of Science in Visualization	TAMU PVFA Scholarship	
ACM SIGGRAPH, TAMU		Graduated 2025	CUBELAND	
• Lead of Graphic Design:	2022 - 2024	• GPA: 4.0	Best in Time-Based Media Viz-A-GoGo 32	2025
,		Bachelor of Science in Visualization	Cluck'd Up	
Lead of Member Development: 20212D VISUAL DEVELOPERS		 Graduated 2023 Studied Abroad in Bonn, Germany	Best in Show Viz-A-GoGo 31	2024
			The Chronicles of Skeeter	
Lead of Graphic Design:	2022 - 2024	- Stadied Abroad III Bollil, Colliany	Best in Time-Based Media Viz-A-GoGo 31	2024